

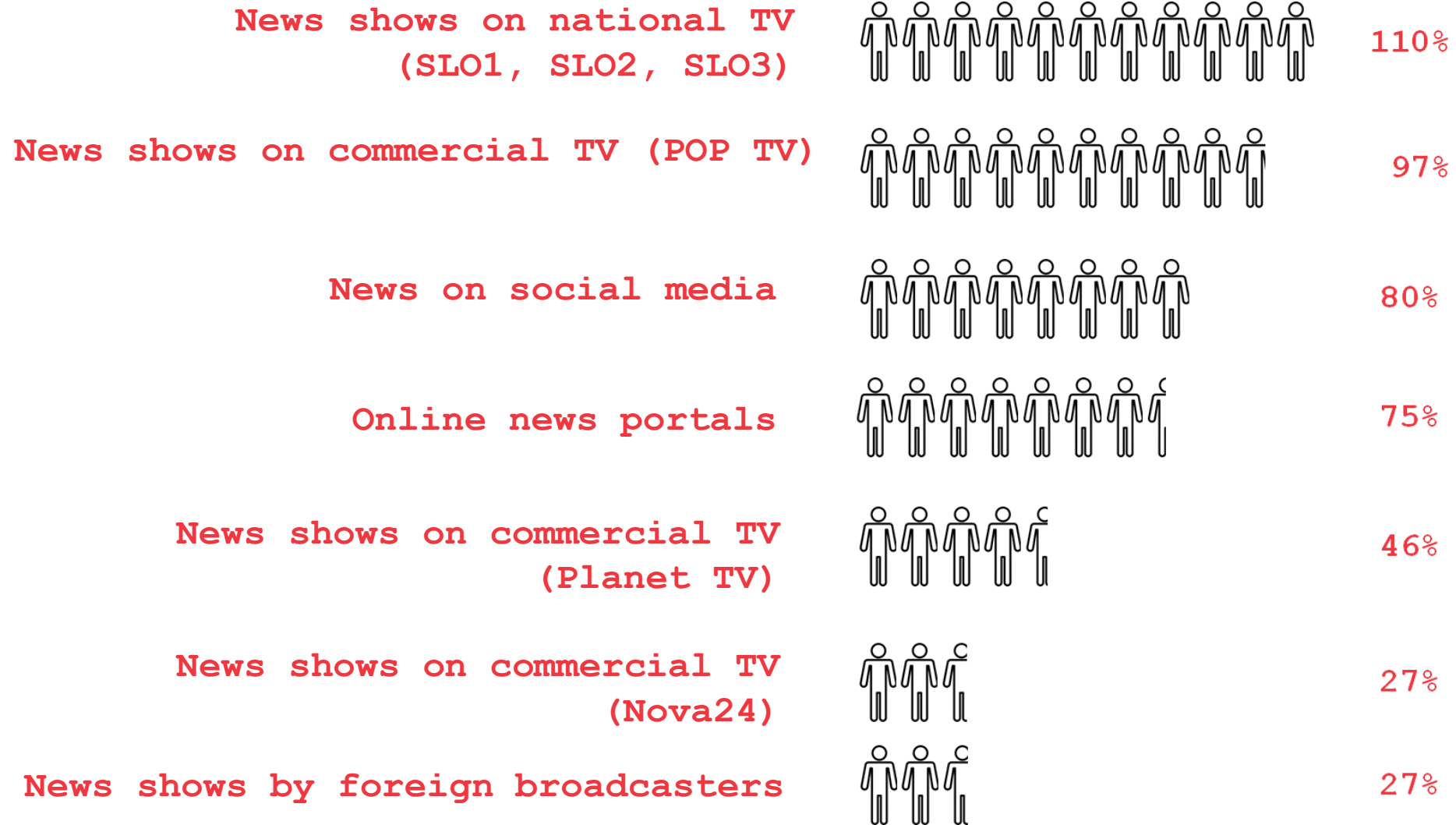
Media consumption in time of COVID-19 epidemic

Research findings

Slovenia, March 2020

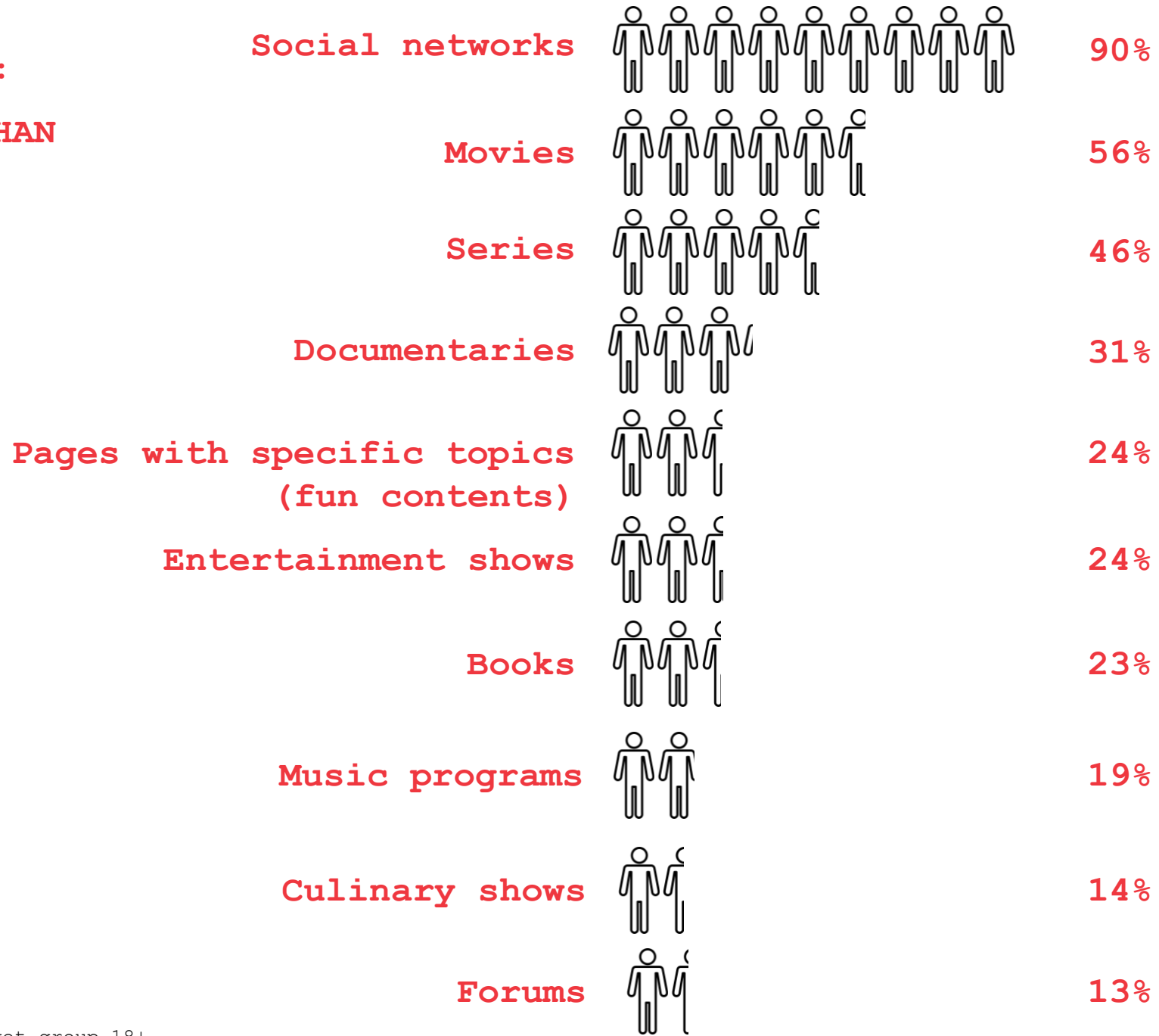


NEW CRISIS WINNERS: MEDIA DOUBLE THEIR AUDIENCE



NEW CRISIS WINNERS:

% FOLLOWING MORE THAN USUALLY



ABOUT THE RESEARCH



Aim of research:

- Monitoring of media consumption in times of special precautions
- Respondents answered questions about the increase/decrease in their current media consumption compared to consumption in regular times

Research method:

- CAWI (Computer Asisted Web Interviewing) with Mediana online panel

Time frame:

- 24th – 25th of March 2020

Sample size:

- N=602

Sample parameters:

- General population of Slovenia, 18+
- Sample representative for Slovenia by gender, age and region



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