



WIN

Worldwide
Independent Network
Of Market Research

**JUNE 9 2020 WEBINAR
FRANCE**

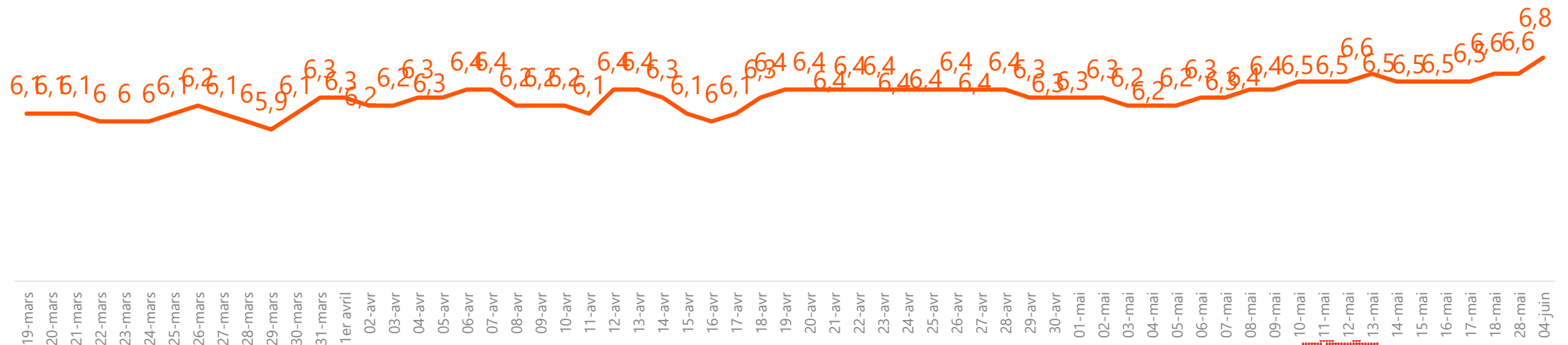
The New York Times

Macron Beat Back the Coronavirus. France Is Not Impressed.

President Emmanuel Macron has gotten little credit for his country's relative success in battling the contagion. Instead, he remains unpopular and subject to the usual dose of resentments.

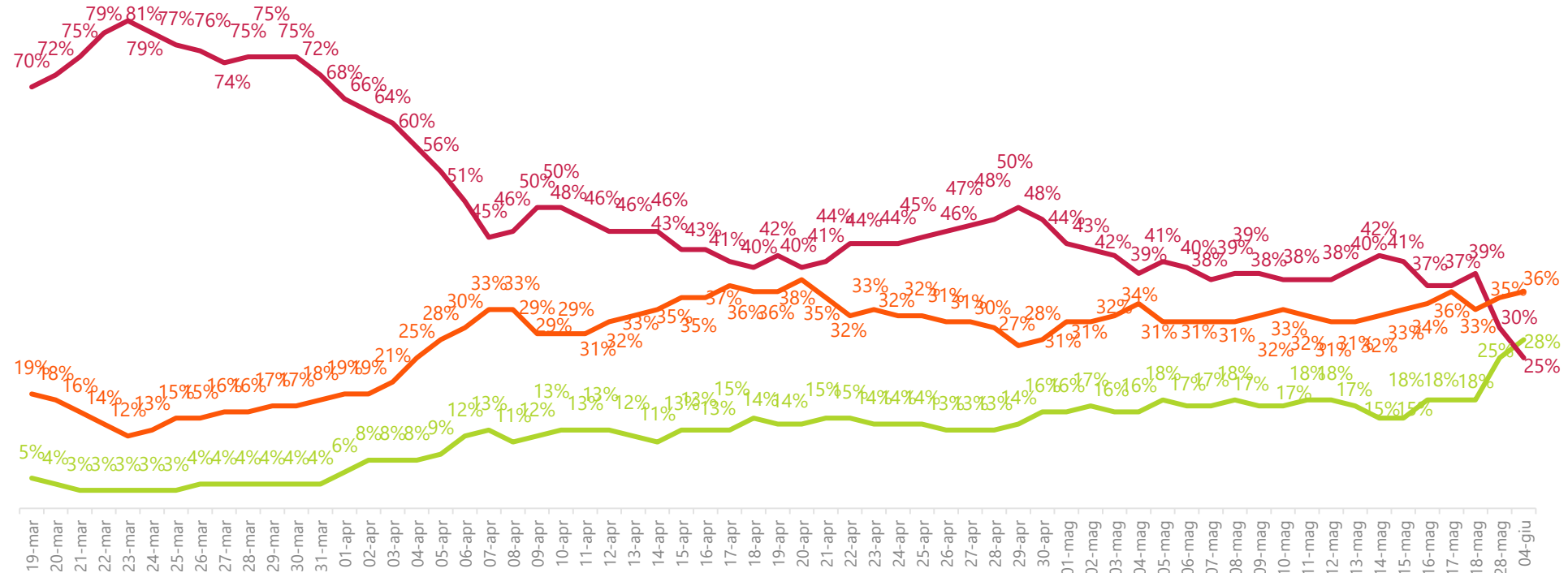
Q1. What score, between 0 and 10, would you give to reflect the level of your morale today?

AVERAGE



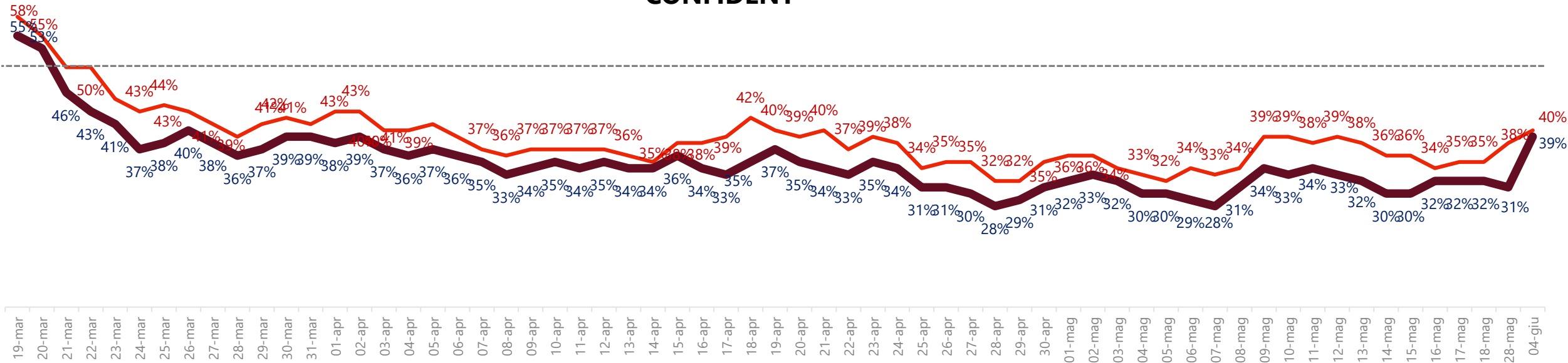
Q3. About the situation of Coronavirus in France and its evolution in the coming month, which opinion is closest to yours?

- The worst is ahead of us
- Things will remain stable
- The worst is behind us



Q2. Would you say that you are very confident, somewhat confident, not really confident, not at all confident with regard to...

**%
CONFIDENT**

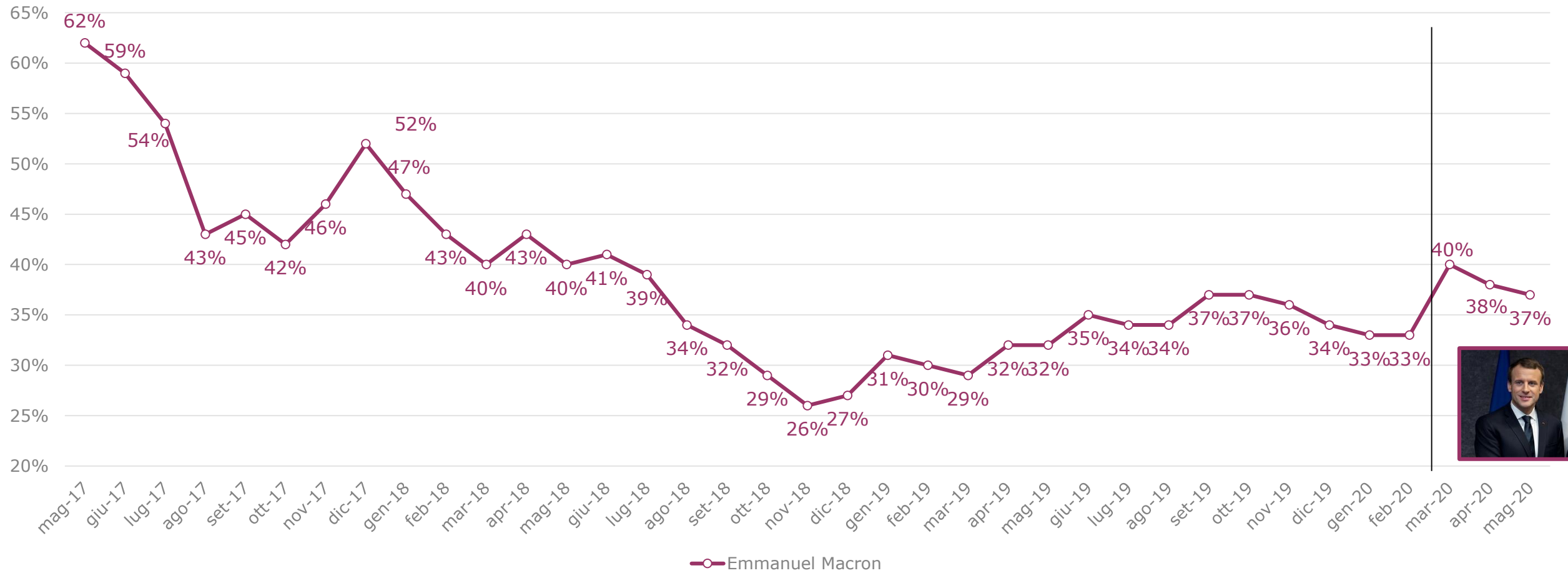


Quality **of the information** on COVID19 you receive from **public authorities**

The way the **gouvernement handles the crisis**

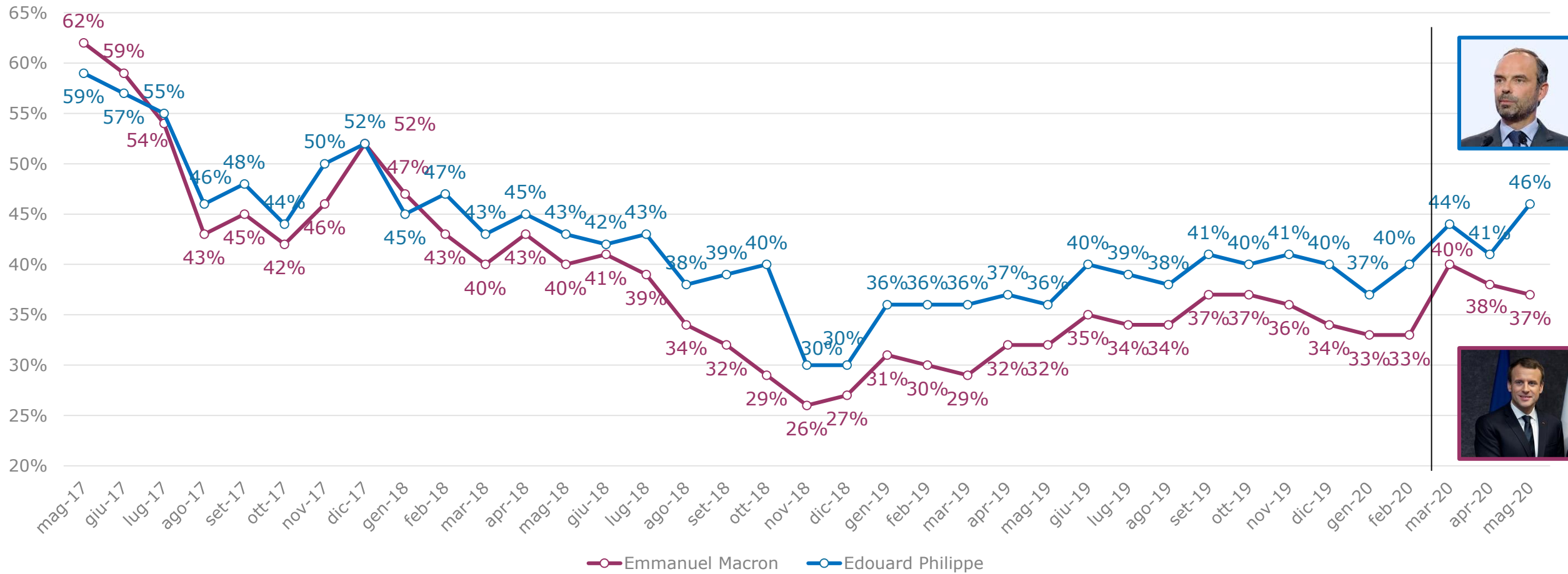
Macron's rating

% positive opinions



Macron's and Edouard Philippe's ratings

% de bonnes opinions



SO ?

COMMUNICATION MISTAKES

PAST ----- NOW----- FUTURE

NO NATIONALE UNITY

THE WORST IS YET TO COME?

THANK YOU